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PCMC announces new Packaging Innovation Center

Multi-purpose space will be hub for demonstrations, training, education and more



At PCMC's Packaging Innovation Center, printing and converting customers can view various innovative printing solutions and more.

said Rodney Pennings, PCMC's Director of Sales—Printing, Coating and Laminating. "Our new Packaging Innovation Center is a vision that we've had for several years, and it's rewarding to see it finally be completed."

"The Packaging Innovation Center will allow Hudson-Sharp customers to complete trials in person on our equipment," said Scott Romenesko, PCMC's Director of Sales—Bag Converting. "It will be a valuable tool for our customers as they evaluate the best equipment to meet their needs."

An open house and ribbon-cutting ceremony will be held in the spring of 2022. Additional partnerships and educational events will be announced in the coming months.

GREEN BAY, Wis. — Dec. 1, 2021 — Paper Converting Machine Company (PCMC), part of Barry-Wehmiller, is pleased to announce the opening of a new Packaging Innovation Center, located at its headquarters in Green Bay. The multi-purpose space is more than 4,700 square feet and will serve as a hub for demonstrations, training, education, industry trials, and research and development.

The Packaging Innovation Center will be the home of a [Fusion C flexographic press](#), Hudson-Sharp's [Ares 400-SUP](#) stand-up pouch machine, a [Meridian Elite laser anilox cleaner](#), an [ELS-MAX](#) inline press and the [ION digital printing platform](#). These machines will be available for demonstrations, as well as for hands-on learning and training opportunities. The state-of-the-art center also features industry-leading tools and supplies for anilox sleeves, plate-mounting, color-proofing, plate and print inspection, sleeve-cleaning, and plate sleeves and tapes.

"We're excited to be able to welcome printing and converting customers into our facility to experience our innovations firsthand,"

ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens, package-printing and bag-converting industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses and laser anilox cleaners, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to pcmc.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](#). To learn more, go to barrywehmiller.com.