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Hayssen Flexible Systems Expands in Brazil



DUNCAN, SC — February 12, 2016 — Hayssen Flexible Systems announces the appointment of Luis Calles as a new member of Hayssen's global sales team. Calles has nearly 20 years of experience in the Brazilian packaging equipment industry, with expertise in horizontal flow wrapping and vertical form fill seal packaging solutions.

"Welcoming Luis to our team is another exciting step in Hayssen Flexible Systems 'think global – act local' growth initiative. We are dedicated to building lasting relationships and giving our customers outstanding support on a global level. Luis' appointment in Brazil helps us to achieve this," said Dan Minor, VP of Sales & Marketing for Hayssen Flexible Systems.

Luis holds a bachelor's degree in electrical engineering with additional qualifications in project management, business creation & entrepreneurship. He will be based out of the Barry-Wehmiller office in Sao Paolo.

ABOUT HAYSSEN FLEXIBLE SYSTEMS

Hayssen Flexible Systems specializes in advanced flexible packaging technologies and services for a broad range of markets worldwide and is a dominant player in the candy, nut, bakery, snack food, frozen food, fresh produce and cheese industries. From its U.S.-based packaging technology center and packaging laboratory, Hayssen Flexible Systems remains at the leading edge of technology in its field, developing new advancements in vertical and horizontal form/fill/seal packaging machinery, horizontal flow wrapping machinery and computer combination weighing technology.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$2.4 billion organization with 11,000-plus team members united by a common belief: to use the power of business to build a better world. To see how, go to barry-wehmiller.com.