
Guiding Principles of Leadership

We measure success by the way we touch the lives of people.

A clear and compelling vision, embodied within a sustainable business model, which fosters personal growth

Leadership creates a dynamic environment that:

- Is based on **trust**
- Brings out and **celebrates** the best in each individual
- Allows for teams and individuals to have a **meaningful** role
- Inspires a sense of **pride**
- **Challenges** individuals and teams
- **Liberates** everyone to realize “true success”

Positive, insightful communication empowers individuals and teams along the journey.

Measurables allow individuals and teams to relate their contribution to the realization of the vision.

Treat people **superbly** and compensate them fairly.

Leaders are called to be visionaries, coaches, mentors, teachers, and students.

As your sphere of influence grows, so grows your responsibility for **stewardship** of the Guiding Principles.

We are committed to our employees' personal growth.

barrywehmiller

BUILDING A BETTER WORLD THROUGH BUSINESS

