

Barry-Wehmiller University



Barry-Wehmiller University Vision

Barry-Wehmiller University is founded upon the conviction that it is our responsibility to develop an integrated, inspirational and sustainable way of living our L3 vision.

It is our belief that we can use the power of business to dramatically impact the world in a positive way.

Our Process

What We Teach (Curriculum)

BWU provides a uniquely meaningful educational experience that teaches our distinctive brand of inspirational leadership, culture and sustainable business strategies through original coursework. By engaging our associates in the content development process, we are able to capture the best practices and most compelling stories within Barry-Wehmiller.

Who Teaches (Professors)

Another distinguishing feature of BWU is the practice of elevating our own associates as professors for their peers, providing an authenticity to the material being delivered and creating personal growth opportunities for those who are invited to share their knowledge, passion and experience. Being selected to the role of professorship within the university is an honor that is recognized and celebrated as a career milestone.

How We Teach (Process)

Unlike traditional classroom experiences, BWU employs an integrated learning model that combines individual reflection, experiential learning, team-building interaction, and an ongoing process of mentoring and communication designed to enable real and sustained personal transformation as team members begin to practice the skills they have learned.

Leadership Development School

Communication Skills Training (CST): CST is a three-day course designed to inform and inspire students in the principles and practices of effective

interpersonal communication.

Leadership Fundamentals: Leadership Fundamentals is two-part course. Part 1 is delivered in two sections, over two months. Part 2 is a separate course that addresses advanced leadership topics for graduates of Part 1. Both courses are based on our Leadership Checklist and were developed to equip frontline leaders with the skills, behaviors and attitudes that define a true Barry-Wehmiller leader.

People Development Training: PDT is a two-day course that supports our People Development process. Designed for all leaders who coach teams and give feedback, PDT re-frames for leaders their daily work as it relates to those in their span of care and gives them a robust tool-set for guiding team members' personal growth.

Culture of Service School

Culture of Service Foundations (CoSf): COSf is based on our Vision of Service. We believe that all associates, regardless of their role within the organization, should seize every opportunity to serve (internal and external customers). Coursework is intended to build the behaviors critical to fulfilling this vision.

L3 School

L3 Fundamentals: L3 Fundamentals is a two-week, two-section course designed to prepare participants to be active members of Barry-Wehmiller's unique Lean journey, known as our Living Legacy of Leadership (L3). Participants grow in their understanding of the L3 vision as well as application of Lean tools.

Leading in an L3 Culture: This three-day course is specifically designed for our senior leaders to gain an appreciation for the skills and processes necessary to lead teams within our expanding L3 culture. Participants rapidly cover Lean basics and then consider the strategic vision, communication capabilities and support for their teams that is vital to success in L3.

"I know all of the Leadership Fundamentals graduates are flying high these days following week two. I believe they all left fulfilled and committed to the awesome responsibility of leadership. I am incredibly impressed with your cadre of professors – skilled, articulate and most importantly, caring."

Marty Moore

Forsyth Capital Investors

"BWU has been much, much, more intentional about me bringing the learning back and living it out each day. The homework/pre-work, while not always easy to make time for, served to keep me in my right mind each day!"

Jim Kolmus

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eLearning:

In addition to instructor-led training offered at both the divisional and enterprise level, BWU offers a catalog of eLearning opportunities, available to all associates. Topics are available in both the Leadership Development School as well as the L3 School.